Follow-up questions I would ask Sara Romero, the VP of Marketing at Cyclistic, to gather missing information for our project planning documents:

1. **Data Access Approval:** Do we need to seek approval from specific teams or departments that own product data, such as bike trip duration and bike identification numbers, before proceeding with this project?
2. **User Journeys:** Could you provide more details about the current user experience, especially regarding any challenges or limitations they face in accessing and utilizing customer data for decision-making?
3. **Weather Impact:** For the weather-related analysis, could you share any specific weather-related data sources or parameters that we should consider when assessing the impact of weather on customer bike usage?
4. **Geographic Aggregation:** You mentioned a separate database with geographic aggregation details. Could you specify what additional geographic details we can expect in that database, such as zip codes, neighborhood names, or boroughs?
5. **Time of Precipitation:** Regarding weather data, is there any information available about the time of day when precipitation occurred, or should we assume any amount of precipitation on the day of the trip could have an impact?
6. **Demand Factors:** You mentioned that starting bike trips at a location might be impossible if there are no bikes available at a station. Are there any specific factors or constraints we should consider when assessing demand, aside from bike availability?
7. **Privacy and Anonymization:** To ensure compliance with data privacy regulations, could you provide guidance on the specific data elements or attributes that need to be anonymized within the datasets?
8. **Roll-out Priorities:** Could you clarify the relative priorities among data analysis, dashboard creation, and accessibility features within the project's roll-out plan?
9. **Data Source Review:** Are there any specific details or criteria we should consider when validating the initial design for fields and BikeIDs to fit the project's requirements during weeks 1 and 2 of the roll-out plan?

These questions aim to gather additional context and details to ensure that our project planning documents are comprehensive and aligned with the expectations of our stakeholders.